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El Salvador President to Open The Central America Tourism & Hotel Investment Exchange (CATHIE)

COSTA MESA, CALIFORNIA: It was announced today, that El Salvador President Carlos Mauricio Funes Cartagena will open the Central America Tourism & Hotel Investment Exchange (CATHIE). President Funes Cartagena will welcome more than 200 hotel industry leaders gathered for the third edition of CATHIE, scheduled for April 13-15, 2010, at the Radisson Plaza Hotel San Salvador in San Salvador, El Salvador.

Jim Burba, president of BHN, said "We are honored to have President Funes Cartagena welcome the CATHIE delegate to El Salvador and speak about the many opportunities El Salvador offers the hotel investment community."

CATHIE will feature a full program of timely, topical sessions that will run along side an active networking/exhibit hall. The program was developed with the assistance of the 2010 CATHIE Program Planning Committee comprised of leadership of Central America's investment promotion agencies, as well as industry leading hotel companies and advisors in the region.



About the Host

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With more than two decades of experience, over 80 events completed to date, and more than 59,000 international delegates, BHN conferences have become "must attend" events for industry leaders who come together to network, conduct business and to learn about the latest trends. BHN events include: the Americas Lodging Investment Summit (ALIS) in San Diego; the ALIS Summer Update in Los Angeles; the Central America Tourism & Hotel Investment Exchange (CATHIE); the Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; the Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP Update Singapore; HICAP Update Japan in Tokyo; and the Hotel Investment Forum India (HIFI) in Mumbai. The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.